



# Business Summary

Johnson County, IA  
 Johnson County, IA (19103)  
 Geography: County

Jeff Edberg, CCIM, SIOR

| Data for all businesses in area                           |  | Johnson Count... |         |           |         |
|---|--|------------------|---------|-----------|---------|
| Total Businesses:   |  | 5,068            |         |           |         |
| Total Employees:  |  | 118,255          |         |           |         |
| Total Residential Population:                             |  | 154,377          |         |           |         |
| Employee/Residential Population Ratio (per 100 Residents) |  | 77               |         |           |         |
| by SIC Codes  |  | Businesses       |         | Employees |         |
|   |  | Number           | Percent | Number    | Percent |
| Agriculture & Mining                                      |  | 160              | 3.2%    | 973       | 0.8%    |
| Construction  |  | 376              | 7.4%    | 2,674     | 2.3%    |
| Manufacturing   |  | 111              | 2.2%    | 3,167     | 2.7%    |
| Transportation  |  | 134              | 2.6%    | 2,090     | 1.8%    |
| Communication   |  | 38               | 0.7%    | 330       | 0.3%    |
| Utility   |  | 16               | 0.3%    | 180       | 0.2%    |
| Wholesale Trade   |  | 155              | 3.1%    | 2,728     | 2.3%    |
| Retail Trade Summary                                      |  | 1,102            | 21.7%   | 21,072    | 17.8%   |
| Home Improvement  |  | 62               | 1.2%    | 1,138     | 1.0%    |
| General Merchandise Stores                                |  | 27               | 0.5%    | 1,618     | 1.4%    |
| Food Stores   |  | 120              | 2.4%    | 2,530     | 2.1%    |
| Auto Dealers, Gas Stations, Auto Aftermarket              |  | 96               | 1.9%    | 2,225     | 1.9%    |
| Apparel & Accessory Stores                                |  | 76               | 1.5%    | 807       | 0.7%    |
| Furniture & Home Furnishings                              |  | 61               | 1.2%    | 689       | 0.6%    |
| Eating & Drinking Places                                  |  | 385              | 7.6%    | 7,856     | 6.6%    |
| Miscellaneous Retail                                      |  | 275              | 5.4%    | 4,209     | 3.6%    |
| Finance, Insurance, Real Estate Summary                   |  | 442              | 8.7%    | 3,626     | 3.1%    |
| Banks, Savings & Lending Institutions                     |  | 67               | 1.3%    | 1,337     | 1.1%    |
| Securities Brokers  |  | 65               | 1.3%    | 284       | 0.2%    |
| Insurance Carriers & Agents                               |  | 79               | 1.6%    | 316       | 0.3%    |
| Real Estate, Holding, Other Investment Offices            |  | 231              | 4.6%    | 1,689     | 1.4%    |
| Services Summary  |  | 2,018            | 39.8%   | 66,228    | 56.0%   |
| Hotels & Lodging  |  | 57               | 1.1%    | 1,272     | 1.1%    |
| Automotive Services                                       |  | 131              | 2.6%    | 567       | 0.5%    |
| Motion Pictures & Amusements                              |  | 179              | 3.5%    | 2,698     | 2.3%    |
| Health Services   |  | 333              | 6.6%    | 27,133    | 22.9%   |
| Legal Services  |  | 62               | 1.2%    | 375       | 0.3%    |
| Education Institutions & Libraries                        |  | 154              | 3.0%    | 15,439    | 13.1%   |
| Other Services  |  | 1,102            | 21.7%   | 18,744    | 15.9%   |
| Government  |  | 184              | 3.6%    | 15,067    | 12.7%   |
| Unclassified Establishments                               |  | 332              | 6.6%    | 120       | 0.1%    |
| Totals  |  | 5,068            | 100.0%  | 118,255   | 100.0%  |

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**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

September 01, 2019



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| by NAICS Codes  | Businesses   |               | Employees      |               |
|---|--------------|---------------|----------------|---------------|
|   | Number       | Percent       | Number         | Percent       |
| Agriculture, Forestry, Fishing & Hunting                  | 53           | 1.0%          | 286            | 0.2%          |
| Mining  | 10           | 0.2%          | 138            | 0.1%          |
| Utilities   | 10           | 0.2%          | 150            | 0.1%          |
| Construction  | 415          | 8.2%          | 2,842          | 2.4%          |
| Manufacturing   | 123          | 2.4%          | 3,090          | 2.6%          |
| Wholesale Trade   | 151          | 3.0%          | 2,715          | 2.3%          |
| Retail Trade  | 687          | 13.6%         | 13,011         | 11.0%         |
| Motor Vehicle & Parts Dealers                             | 70           | 1.4%          | 2,011          | 1.7%          |
| Furniture & Home Furnishings Stores                       | 24           | 0.5%          | 256            | 0.2%          |
| Electronics & Appliance Stores                            | 22           | 0.4%          | 216            | 0.2%          |
| Bldg Material & Garden Equipment & Supplies Dealers       | 60           | 1.2%          | 1,131          | 1.0%          |
| Food & Beverage Stores                                    | 103          | 2.0%          | 2,480          | 2.1%          |
| Health & Personal Care Stores                             | 79           | 1.6%          | 764            | 0.6%          |
| Gasoline Stations   | 26           | 0.5%          | 214            | 0.2%          |
| Clothing & Clothing Accessories Stores                    | 87           | 1.7%          | 887            | 0.8%          |
| Sport Goods, Hobby, Book, & Music Stores                  | 64           | 1.3%          | 1,150          | 1.0%          |
| General Merchandise Stores                                | 27           | 0.5%          | 1,618          | 1.4%          |
| Miscellaneous Store Retailers                             | 117          | 2.3%          | 2,242          | 1.9%          |
| Nonstore Retailers  | 8            | 0.2%          | 42             | 0.0%          |
| Transportation & Warehousing                              | 106          | 2.1%          | 1,978          | 1.7%          |
| Information   | 112          | 2.2%          | 1,604          | 1.4%          |
| Finance & Insurance                                       | 212          | 4.2%          | 1,946          | 1.6%          |
| Central Bank/Credit Intermediation & Related Activities   | 66           | 1.3%          | 1,316          | 1.1%          |
| Securities, Commodity Contracts & Other Financial         | 67           | 1.3%          | 314            | 0.3%          |
| Insurance Carriers & Related Activities; Funds, Trusts &  | 79           | 1.6%          | 316            | 0.3%          |
| Real Estate, Rental & Leasing                             | 252          | 5.0%          | 1,534          | 1.3%          |
| Professional, Scientific & Tech Services                  | 358          | 7.1%          | 11,679         | 9.9%          |
| Legal Services  | 68           | 1.3%          | 410            | 0.3%          |
| Management of Companies & Enterprises                     | 13           | 0.3%          | 291            | 0.2%          |
| Administrative & Support & Waste Management & Remediation | 166          | 3.3%          | 1,439          | 1.2%          |
| Educational Services                                      | 175          | 3.5%          | 15,411         | 13.0%         |
| Health Care & Social Assistance                           | 480          | 9.5%          | 29,465         | 24.9%         |
| Arts, Entertainment & Recreation                          | 138          | 2.7%          | 2,470          | 2.1%          |
| Accommodation & Food Services                             | 451          | 8.9%          | 9,192          | 7.8%          |
| Accommodation   | 57           | 1.1%          | 1,272          | 1.1%          |
| Food Services & Drinking Places                           | 394          | 7.8%          | 7,920          | 6.7%          |
| Other Services (except Public Administration)             | 640          | 12.6%         | 3,800          | 3.2%          |
| Automotive Repair & Maintenance                           | 113          | 2.2%          | 451            | 0.4%          |
| Public Administration                                     | 185          | 3.7%          | 15,097         | 12.8%         |
| Unclassified Establishments                               | 331          | 6.5%          | 117            | 0.1%          |
| <b>Total</b>  | <b>5,068</b> | <b>100.0%</b> | <b>118,255</b> | <b>100.0%</b> |

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